# DARRELL WIGGINS

## Web & Graphic Designer - Creative Director

High caliber web and graphic designer, with 22 years of design and brand management experience.

## WHO I AM


**name** Darrell Wiggins
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## PROFESSIONAL SKILLS

- 508 Compliance
- Adobe CC
- CSS3
- HTML5
- JavaScript/jQuery
- Microsoft Office
- MacOS/Windows
- PHP
- SEO
- Video Editing
- Writing

## PERSONAL SKILLS

- Timekeeping
- Project Management
- Initiative
- Team Work
- Organization
- Communication

## WHERE I'VE WORKED

### Texas Department of State Health Services 2017-2020
Lead Web & Graphic Designer

Served as communications brand ambassador. Spearheaded efforts to unify look-and-feel of web and print design for new brand guide. Redeveloped several web properties, including reskin of main agency website. Developed key branding templates to empower agency staff and communicators in creating brand-compliant and accessible materials for digital and print. Worked with staff to design custom pieces. Provided creative direction. Helped manage agency web properties. Served as an in-house HTML5, CSS, and accessibility knowledge-base in helping agency adhere to state and federal guidelines on 508-accessibility compliance and web industry standards. Trained team members and staff on accessibility and design.

### Personify 2013-2017
Lead Web Designer

Charged with designing, implementing and maintaining the designs on 100+ online communities. Worked with clients and team members in adopting best practices and setting high standards, staying within budget and giving non-profit customers a high return on their investment. Streamlined internal processes, enhanced in-house enterprise platform. Improved visual design of each online communities for a team of twelve.

### Texas A&M Health Science Center 2008-2013
Webmaster & Web Designer

Oversaw, designed, deployed, and maintained the online presence of TAMHSC via desktop and mobile platforms. Handled day-to-day oversight of the content for university-wide web pages, public relations, news (RSS) feeds, web publications and archives. Responsible for the compliance with relevant state and federal accessibility regulations. Provided system administration for university-wide news site powered by WordPress. Conducted training sessions on use of content management systems.

### Web Unlimited 2006-2008
Creative Director

Managed and guided team of designers. Worked directly with clients to design websites to fit their needs. Designed logos, business cards, and stationary and other print materials such as ads and multi-paged brochures. Helped maintain websites for 200+ clients. Provided basic computer and email support for hosting clients. Provided project and creative direction.

## WHERE I STUDIED

### Texas A&M University 1998-2004
College Station, Texas

Environmental Design (Architecture)

### S. P. Waltrip High School 1998
Houston, Texas